

## **overstockArt.com Announces Black Friday, Small Biz Saturday and Cyber Monday Promotions; Plus its Holiday Pin It to Win It Sweepstakes**

*overstockArt.com is kicking-off its holiday season events with several promotions throughout the coming Thanksgiving weekend. Highlights include 50% off coupon offer, and a \$500 gift card in a new innovative Pinterest Sweepstakes.*

Wichita, KS ([PRWEB](#)) November 27, 2013 -- [overstockArt.com](#) today reveals its slate of holiday promotions and innovative Pin It to Win It sweepstakes. The popular online gallery is kicking off the holiday shopping season with a variety of promotions running on Black Friday, Small Biz Saturday and Cyber Monday, plus the "overstockArt.com Art for the Holidays Pin It to Win It Sweepstakes."

The overstockArt.com 'Art for the Holidays' Pinterest Sweepstakes is a new and innovative Pin-It to Win-It style contest. Entry is simple; a customer just needs to create an "overstockArt.com Art for the Holidays Sweeps" board using their account on Pinterest, pin five images from a selection provided by the online retailer to the board, and then register the board at <http://www.overstockart.com/pinit-contest.html>. The sweepstakes runs through Tuesday, Dec. 31, 2013 and the winner will receive a \$500 overstockArt.com gift card good on everything in the store.

"We are thrilled to celebrate our customers - new and old - by offering them a variety of ways to save when shopping for fine art this season," stated David Sasson, CEO of overstockArt.com. For the fourth consecutive year, the online art retailer is offering its customers an incredible opportunity with specials running from Black Friday through Cyber Monday. The specials include:

On Black Friday, overstockArt.com will unlock its secret Black Friday gallery at 1 a.m. CST on November 29, 2013. A special coupon code will be revealed, allowing customers to receive 50% off artwork (not including frames) purchased from the special gallery. See <https://www.facebook.com/events/182101258660414/> for more details.

The Small Biz Saturday specials overstockArt.com will be offering on November 30th, 2013 includes:

overstockArt.com Discount Code: 40% off artwork (not including frames) purchased on overstockArt.com from 1:01 a.m. – 11:59 p.m. CST using the coupon code SmallBizSaturday.

Artist Become Discount Code: 20% off artwork (not including frames) purchased on ArtistBe.com from 1:01 a.m. – 11:59 p.m. CST using the coupon code SmallBizSaturday.

The Cyber Monday specials overstockArt.com will be offering on December 2nd, 2013 include:

Early Bird Special: 50% off artwork (not including frames) on overstockArt.com and ArtistBe.com from 1:01 a.m. CST – 12 p.m. CST using the coupon code CyberMondayEarlyBird.

Cyber Monday Discount Code: After that, 40% off artwork (not including frames) on overstockArt.com and ArtistBe.com until 11:59 p.m. CST using the coupon code CyberMonday.

In addition, throughout the holiday season, overstockArt.com will be giving away \$50 Wine Gift Vouchers in

every box. The gift cards can be redeemed at NakedWines.com and will offer each and every one of overstockArt.com customers free wine for the holidays. Learn more here: <http://www.overstockart.com/special-wine-gift.html>.

To learn about more promotions being offered this holiday season, visit overstockArt.com's Gift Center at <http://www.overstockart.com/giftcenter.html>.

#### About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011 and 2012 Second 500 Guides, and was recognized with the STELLAService Seal for excellent customer service. For more information, visit <http://www.overstockArt.com>.

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**Online Web 2.0 Version**

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